

SPN's Premium-Quality, Natural-Based Nutrition

Understanding Horse Nutrition

Unless horses are fed properly their maximum potential cannot be achieved in these areas:

- Reproduction
- Growth
- Body Form
- Speed
- Endurance
- Style
- Attractiveness

A balanced diet requires proper levels of these Nutrients:

- Water
- Carbohydrates
- Proteins = Essential Amino Acids
- Fat-Soluble Vitamins
- B-Complex Vitamins
- Minerals
- Fats = Essential Fatty Acids

Nutrient adjustments need to be made for the following reasons:

- Variation among horses' feed utilization
- Quality of & availability of nutrients in feedstuffs
- Ages of horses
- Activity levels of horses
- Inter-relations among nutrients
- Previous nutritional status of the horses
- Environmental factors
- Vaccination program in use
- Immune system's strength
- Overall management factors

Key points to look for when buying feed:

- The feed should be free of dust, mold, fungus, weeds, and insects.
- Should be digestible.
- Should be palatable.
- Should have adequate protein and energy for your horse's stage of life, and work load.
- Should have adequate vitamins and minerals.

Premium-Quality, Natural-Based Nutrition is the key component to Spirit Plus Nutrition.

Again, unless horses are fed properly, their maximum potential can not be realized in these areas:

Reproduction, Growth, Body Form, Speed, Endurance, Style, and Attractiveness. It is our belief that the foundational ingredient to both a happy horse, and a happy horse owner is: ***Optimum health through balanced Nutrition. Prevention is always the best cure!*** You may choose one, or more, of the "**3 Steps**" for your feeding program. Now let us explain the "**3 Steps**".

Step 1: SPN Custom Slick-Mix 500

Custom-formulated for Spirit Plus Nutrition, by Ralco-Mix Products of Marshall, Minnesota, ***SPN Custom Slick-Mix 500*** is the "***foundation***" to Spirit Plus Nutrition's "***Maximizer***" nutritional program. No matter what nutritional program is currently being used, ***SPN Custom Slick-Mix 500*** is formulated to provide the nutrients needed by both hard-working horses, and pleasure horses in order to "unleash" and maximize their potential.

SPN Custom Slick-Mix 500 is Digestive Therapy for your horse. Hay and grains often lose a lot of their digestibility through improper harvesting and storage. ***SPN Custom Slick-Mix 500*** provides the essential

nutritional ingredients that promote therapeutic action in your horse's digestive system. This will cause your horse to get the most out of digestion and nutrient absorption, leading your horse to its maximum potential.

Nutrients that help *SPN Custom Slick-Mix 500* increase digestion:

- **Suppli-Mix®** - an all-natural digestive aid that works as a catalyst to enhance digestive probiotics and enzymes. Formulated by Ralco Nutrition, Inc. of Marshall, Minnesota.
- **Yeast Culture** - live cell yeast culture is packaged to feed micro-organisms and to improve gut health.
- **Probiotics** - enhance the digestion of feedstuffs and the stabilization of the gut during periods of stress.
- **Prebiotics** - enhance nutrient absorption at the cellular level. Provide nutritional building blocks for intestinal microflora

SPN Custom Slick-Mix 500 also contains: **Vitamins A, D, E, & C, B-Complex Vitamins, Base minerals, Chelated trace minerals, essential oils, & herbs.** These valuable ingredients are concentrated in a convenient **2 ounce** daily feeding rate. Custom Slick Mix 500 can be **(1)** incorporated in with grain sources at home, to build a blend, **(2)** blended with other feed ingredients at a commercial mill to produce a complete grain mixture. **(3)** top-dressed on a commercial grain that is low in minerals, vitamins, and digestive aids and **(4)** replace a mineral & vitamin product that is less concentrated. For more details and a list of nutrient levels, see our brochure entitled "***SPN Custom Slick-Mix 500***" and contact **Spirit Plus, LLC, or your SPN Distributor.**

Most commercial feeds do not contain vitamins, minerals, and digestive aids all in one package as *SPN Custom Slick-Mix 500* does. This can eliminate the expense and time of feeding additional top dresses - such as probiotics, hair coat products, hoof products, etc.

Step 2: SPN DIGESTION Maximizer PLUS Pellet (.5#)

Custom-formulated by Spirit Plus Nutrition, and manufactured by a commercial mill, **SPN DIGESTION Maximizer PLUS Pellet (.5#)** contains: **SPN Custom Slick Mix 500**; five **high-quality protein sources**, that have an excellent profile of amino acids and essential fatty acids; major minerals; & an essential oil & herbal pak. **SPN DIGESTION Maximizer PLUS Pellet (.5#)** is fed at **8 ounces** per head per day. **SPN DIGESTION Maximizer PLUS Pellet (.5#)** can be **(1)** blended with other feed ingredients at a commercial mill to produce a complete grain mixture, **(2)** top-dressed on home-grown, or purchased grains, and **(3)** incorporated in with grain sources at home, to build a blend. For more details and a list of nutrient levels, see our **SPN Maximizer Product Bulletin** entitled **SPN DIGESTION Maximizer PLUS Pellet (.5#)** and contact **Spirit Plus, LLC, or your SPN Distributor.**

Step 3: SPN Maximizer Texturized Feeds

Custom-formulated by Spirit Plus Nutrition, and manufactured by commercial mills, SPN Maximizer Texturized Feeds contain: **SPN Digestion Max. PLUS Pellet (.5#)**; **heavy bushel-weight oats; high-quality protein, fat, and fiber sources; and in some of the feeds, steam-flaked or cracked corn,** The daily feeding rate varies among the different products and applications. There is an SPN Maximizer Texturized Feed designed to fit each of these applications: pleasure, mature, show, brood mare, lactating mare, breeding stallion, foals, weanlings, yearlings, performance, seniors, and those needing conditioning. For more details and a list of nutrient levels, see our various **SPN Maximizer Product Bulletins**, and contact **Spirit Plus, LLC, or your SPN Distributor.**

Consistent Formulations & Ingredients = Consistent Nutrition & Results!

With **SPN Maximizer Supplements & Feeds**, your horses receive the **exact same nutrition, every meal!** We have a "**locked-in**" formulation policy, which means we use the same amount of each ingredient in every batch. Some companies use "**floating**" formulas, which means that **they float the amount and type** of ingredients used, based on costs. These feeds usually, but not always, contain **more pellets and less whole grain.** The "**bottom line**" is; although this may mean more consistent prices, it means **less consistent** nutrition and results. We must be on the "**right track**" with our policy because our clients constantly tell us how much they, and their horses, appreciate the **quality and consistency** of our products, even if it does mean slight fluctuations in price. **We believe you will too!**

Applications For SPN Maximizer Premium-Quality Horse Feeds & Supplements:

SPN MAINTENANCE Maximizer 12 (7.5#) 7.5# Recommended feeding level, [Range from 6 to 11#]

A texturized, nutritional grain ration for **Mature** horses of **All breeds**, under **Light** exercise, receiving **good** or **high** quality hay and/or pasture, and are in **average** body condition. If feeding under **6 pounds per day**, supplement with a product containing **SPN Custom Slick Mix 500**.

SPN PLEASURE Low Starch Max. PLUS Pellet (5#) 5# Recommended feeding level, [Range from 4 to 7.5#]

A pelleted, nutritional, **LOW-Starch, LOW-Sugar, alternative grain ration** for **Mature** horses of **All breeds**, under **Light** or **Moderate** exercise, receiving **various** qualities of hay and/or pasture, and are in **average** body condition. Also for **Growing** horses, **Stallions**, & **Mares** at **Various** exercise levels, receiving **various** qualities of hay and/or pasture, and are in **average** body condition. If feeding under **4 pounds per day**, supplement with a product containing **SPN Custom Slick Mix 500**.

SPN SENIOR Low Starch Maximizer (5#) 5# Recommended feeding level, [Range from 4 to 7.5#]

A texturized-pelleted, nutritional, **LOW-Starch, LOW-Sugar, alternative grain ration** for **Aged** mature horses of **All breeds**, with **worn teeth** or **impaired digestive systems**, at **Various** exercise levels, receiving **various** qualities of hay and/or pasture, and are in **below-average**, or **average** body condition. Also for **Growing** horses under **Light** to **Moderate** exercise, receiving **good** or **high** quality hay and/or pasture, and are in **average** body condition. If feeding under **4 pounds per day**, supplement with a product containing **SPN Custom Slick Mix 500**.

SPN PERFORMANCE Maximizer 14 (5#) 5# Recommended feeding level, [Range from 4 to 7.5#]

A texturized, nutritional grain ration for **Growing** horses of **All breeds**, under **Light** to **Heavy** exercise, receiving **good** or **high** quality hay and/or pasture, and are in **average** body condition. For **Mature** horses, including **Geldings**, **idle Stallions**, and **open Mares**, under **Light** to **Heavy** exercise, receiving **low** or **good** quality hay and/or pasture, and in **below-average**, or **average** body condition. Also for **Stallions in service**, and **gestating & lactating Mares** of **All breeds**, under **various** levels of exercise, receiving **good** or **high** quality hay and/or pasture, and in **average** body condition. If feeding under **4 pounds per day**, supplement with a product containing **SPN Custom Slick Mix 500**.

SPN BALANCED Energy Maximizer (5#) 5# Recommended feeding level, [Range from 4 to 7.5#]

A Natural, texturized-pelleted, nutritional grain ration, For **Foals, Growing Horses, & Mature Horses** of **All breeds**, under **Light** to **Heavy** exercise, receiving **various** qualities of hay and/or pasture, and are in **below-average**, or **average**, body condition. that require a **Low-to-Medium starch & sugar diet**, to maintain body condition. If feeding under **4 pounds per day**, supplement with a product containing **SPN Custom Slick Mix 500**.

SPN CONDITIONING Maximizer 12 (2.5#) 2.5# Recommended feeding level, [Range from 2 to 3.5#]

A texturized, nutritional, concentrated, grain ration for **Mature** horses of **All breeds**, under **Light** to **Heavy** exercise, receiving **good**, or **high** quality hay and/or pasture, are in **average**, or **above-average** body condition, and receive a **limited** amount of grain. For **Growing** horses of **All breeds**, under **Light** to **Heavy** exercise, receiving **high** quality hay and/or pasture, in **average**, or **above-average** body condition, and receive **limited** grain. Also for **Stallions in service**, and **gestating & lactating Mares** of **All breeds**, under **various** levels of exercise, receiving **good** or **high** quality hay and/or pasture, in **average**, or **above-average** body condition, and receive **limited** grain.. If feeding under **2 pounds per day**, supplement with a product containing **SPN Custom Slick Mix 500**.

SPN LOW STARCH Maximizer PLUS (2#) 2# Recommended feeding level, [Range from 1.5 to 3#]

A texturized-pelleted, **LOW-Starch, LOW-Sugar, alternative nutritional supplement**, containing **food-grade ground flaxseed & rice bran**, for **maintaining**, or **improving**, **body condition** to horses of **All breeds** requiring a **LOW sugar & starch diet**. For **Foals, Growing & Mature** horses, under **Light** to **Heavy** exercise, receiving **various** qualities of hay and/or pasture, and are in **below-average**, or **average**, body condition. Feed at the **above** level as a supplement to either **SPN Premium Grain Blend**, or **oats**. **May also be used at a LOWERED feeding rate** to supplement other **SPN Maximizer Horse Feeds**, if **extra calories, minerals, vitamins, and digestive therapy**, are desired.

SPN ULTIMATE Maximizer Pellet (1#) 1# Recommended feeding level

A palatable, pelleted, nutritional supplement for **ALL horses 1 year of age, or older**, at **Various** exercise levels, receiving **various** qualities of hay and/or pasture, and are in **average**, or **above-average** body condition. Contains **BOTH SPN Custom Slick-Mix 500 & IFM (Internal Flushing Mineral)**, along with; **flax, prebiotics, herbs, organic kelp, & other natural nutrients** that provide nutritional support to horses.

SPN DIGESTION Max. PLUS Pellet (.5#) .5# Recommended feeding level, [Range from .375 to .75#]

A natural, pelleted, nutritional supplement containing **SPN Custom Slick Mix 500**, for Horses of **All ages & breeds**, under **Various** exercise levels, receiving **various** qualities of hay and/or pasture, and are in **average**, or **above-average** body condition. Feed at **.5 lb. per head, per day** as a supplement to either **SPN Premium Grain Blend**, or **whole oats**. **May also be used at a LOWERED feeding rate**, to supplement another **SPN Maximizer Horse Feed**, if **extra protein, minerals, vitamins, & digestive therapy** are desired.

<u>Product</u>	<u>Appr. Starch %</u>	<u>+ Appr. Sugar %</u>	<u>= Appr. NSC %</u>
SPN DIGESTION Maximizer PLUS Pellet	5.5	6.5	12.0
SPN LOW STARCH Maximizer PLUS	6.5	4.5	11.0
SPN PLEASURE Low Starch Max. PLUS Pellet	7.5	5.5	13.0
SPN SENIOR Low Starch Maximizer	12.0	6.0	18.0
SPN BALANCED Energy Maximizer	17.5	4.5	22.0
SPN CONDITIONING Maximizer 12	27.0	4.5	31.5
SPN PERFORMANCE Maximizer 14	35.0	3.5	38.5
SPN MAINTENANCE Maximizer 12	35.5	3.5	39.0



Features and Benefits of Partnering with Spirit Plus Nutrition & Health And Using SPN Maximizer Equine Supplements & Feed Products:

Feature - SPN Maximizer Equine Supplements & Feeds contain SPN Custom Slick Mix 500:

Benefits reported to Spirit Plus by our Clients:

- Enhanced foal development creating stronger livelier foals
- Improved development and condition of hooves, haircoat, & skin
- Improved strength of immune system
- Improved reproduction and milk flow in mares
- Improved speed, performance, and endurance
- Improved overall health

Feature - SPN Maximizer Equine Supplements & Feeds Contain "Digestive Therapy"

Benefits reported to Spirit Plus by our Clients:

- Improved utilization of feeds
- Reduced feed costs
- Improved muscle and body conformation
- Reduced health care costs

Feature - SPN Maximizer Texturized Equine Feeds offer "balanced" sugar & starch levels with Low, or NO Molasses

Benefits reported to Spirit Plus by our Clients:

- Less hyper horses – better control – better attention
- Reduced metabolic disorders – (i.e. insulin resistance & cushing's)

Feature - Consistent Ingredients AND Consistent Formulations in SPN Maximizer Equine Feeds

Benefits reported to Spirit Plus by our Clients:

- Consistent nutrition - Horses receive exact same nutrition in every meal
- Consistent, dependable. & and improved results for performance & show horses
- Reduced health problems relating to digestive disorders – (i.e. colic & founder)

Feature - Spirit Plus Customizes Your Feeding Program to Fit Your Needs

Benefits reported to Spirit Plus by our Clients:

- Balanced TOTAL diet that optimizes overall health
- Balanced TOTAL diet that fits the metabolism of your breed, or breeds
- Saved time and reduced labor expense
- Reduced feed expense through reduction of waste and/or nutrient overlaps

Feature - Spirit Plus Specializes in Natural Equine Nutrition

Benefits reported to Spirit Plus by our Clients:

- Natural Equine Nutrition is our business - it is not a side product line
- Spirit Plus Nutrition & Health **provides answers** to your questions
- Spirit Plus Nutrition & Health **educates clients** on natural equine nutrition
- Spirit Plus Nutrition & Health **is available** to present equine nutrition meetings at your facility

"Achieving Optimum Health Through Premium-Quality, Natural-Based, Nutritional Products & Services."